



**STRATEGIC PLANNING WORKSHOP AGENDA
ARCADIA CITY COUNCIL
CITY COUNCIL CHAMBERS
23 NORTH POLK AVENUE, ARCADIA FL**

**MONDAY, MARCH 24, 2014
4:00 PM**

CALL TO ORDER, INVOCATION, PLEDGE AND ROLL CALL

AGENDA ITEMS AND GROUP ACTIVITIES

1. Staff and Consultant Introductions
 - a. Jim LaRue, AICP, LaRue Planning and Management Services
 - b. Jeff Matthews, AICP, AIA, Venice Design Group
2. Project Schedule and Funding (Slaughter)
3. Power Point Presentation on the Strategic Planning Process (LaRue and Matthews)
4. Values Confirmation: Establish a Community Vision, Organizational Mission Statement (LaRue and Matthews)
5. Strategy Development Exercise: SWOT Analysis; Review of Community and Organizational Strengths, Weaknesses, Opportunities and Threats (LaRue and Matthews)

PUBLIC (only if time permitting)

ADJORN

NOTE: Any party desiring a verbatim record of the proceedings of this hearing for the purpose of appeal is advised to make private arrangements therefore.

PLEASE TURN OFF OR SILENCE ALL CELL PHONES