

City of Arcadia
Strategic Planning Agenda
June 19, and June 24, 2014

- I. Welcome
- II. Explanation of Strategic Planning as a “Change Process”
- III. Brief Summary of City’s Community Profile
- IV. Review of City’s Vision, Mission, and Values
- V. Discussion of City’s **Strengths, Weaknesses, Opportunities, and Threats**
- VI. Determination of Strategic Issues
- VII. Discussion of Next Steps